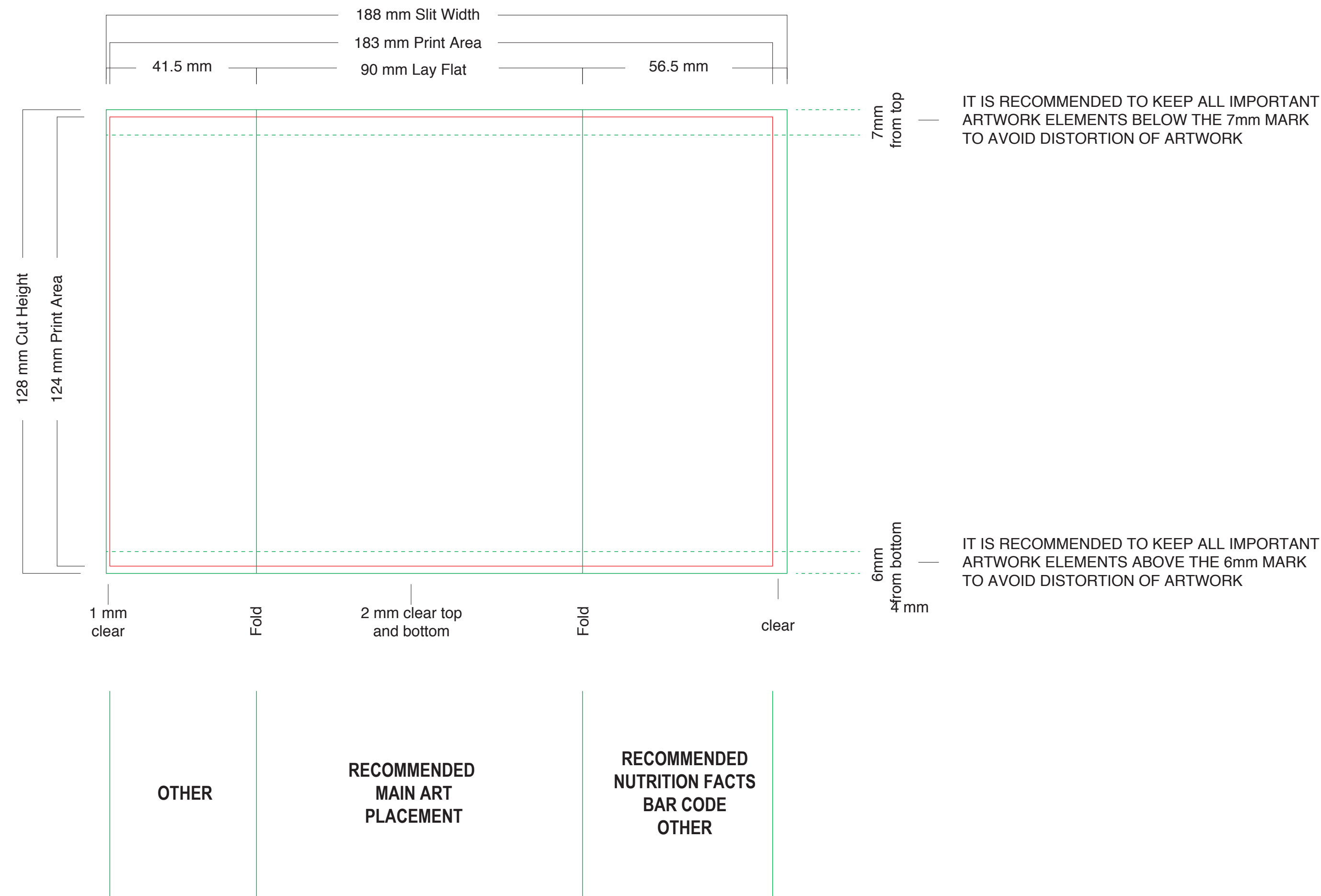


DIE LINE FOR A DIGITAL PRINTED SLEEVE TO FIT A 250ml SLIM ALUMINUM CAN

90mmLFX128

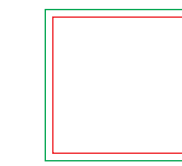


 **USE THIS COLOR TO REPRESENT ALL AREAS TO REMAIN CLEAR OF PRINT (WITHIN THE PRINT AREA)**
EXAMPLE: IF BACKGROUND IS TO REMAIN CLEAR (USE THIS COLOR TO REPRESENT THIS AREA)

Artwork should be dropped in or placed inside the PRINT AREA



Avoid placing artwork outside of the print area, this will not print. Top and bottom 2mm clear are used to separate impressions and cutting, the left 1mm and right 5mm are used for seaming.



Folds can be moved slightly to the left of the die line if needed. Main artwork (Logo, Slogan, Product Name) should NOT be placed on a fold line



Main artwork is recommended to be placed centered within the Lay Flat folds



Artwork can be left without a white ink back up for any desired image with transparency to the aluminum can. Artwork not requiring transparency must have a white back up, the color representing white should be named: HPI-White



MANDATORY LABEL INFORMATION

GRAPHIC DESIGNER IMPORTANT INFORMATION

TYPE SIZE AND LEGIBILITY REQUIREMENTS FOR HEALTH WARNING STATEMENT

Container Size: **Minimum Type Size Requirement**

Over 237 ml (8 fl. oz.) to 3 liters (101 fl. oz.) 2mm

- Must be readily legible under ordinary conditions and appear on a contrasting background

HEALTH WARNING STATEMENT

The statement below must appear on all alcohol beverages for sale or distribution in the U.S. containing not less than 0.5% alcohol by volume, intended for human consumption and bottled on or after November 18, 1989:

GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.

“Not for individual sale” - MUST be on the 250ml can per ttp

NAME AND ADDRESS - (REQUIRED)


The name and address of the producer/bottler or packer must appear on the label optionally preceded by an appropriate explanatory phrase such as “BREWED AND BOTTLED/PACKED BY,” “BREWED BY” or “BOTTLED/PACKED BY”

ALCOHOL CONTENT - (FORM OF STATEMENT)

Alcohol content must be shown as:

“ALCOHOL (ALC) _____% BY VOLUME (VOL)” or
“ALCOHOL (ALC) BY VOLUME (VOL) _____%” or
“_____% ALCOHOL (ALC) BY VOLUME (VOL)” or
“_____% ALCOHOL (ALC)/VOLUME(VOL)”



	DIE # 250mL Digital Sleeve	DATE	DESCRIPTION Digital Sleeve for 250mL Aluminum Can	NOTES	PROOF#	REVISIONS	DATE
	OVERALL FLAT DIMENSION 188 mm X 128 mm	Cylinder Specifications					
	PRINT SIZE 183 mm X 124 mm	TOOTH SIZE 977.9	SEAM LOCATION	ROLL LENGTH			
	LAY FLAT 90 mm X 128 mm	MIRROR	FOLD TYPE				
SUBSTRATE PETG	SUBSTRATE THICKNESSES .04 / .05	# ACROSS 1	# AROUND	DIELINE RULES			
CUSTOMER CRAFT BREWER	PROOF #	REGISTERED TOLERANCE +1 / -0	OPERATOR	<ul style="list-style-type: none"> — DIE LINE • Dimensions of specified job - - - PERFORATION • Dimensions of specified job — PRINT AREA • Color and Graphics OK • Copy OK — CLEAR AREA • Keep clear • No Copy or Graphics 			
<p>• This proof is for your inspection. This proof does not show quality of paper or exact colors to be printed. This proof shows the type style, type arrangement and related work as it will appear in your final proof and printed job. We assume no responsibility for errors not corrected on the proof. Please read carefully and check entire proof for spelling, position, UPC code, context, color, separation, and / or related matter. Please mark changes clearly and accurately.</p> <p>• Please return this proof promptly so we may schedule production and meet your delivery date.</p> <p>• Please consult PANTONE book for PMS colors.</p>				<p>X _____ DATE: _____</p> <p>Please check the appropriate box and sign: <input type="checkbox"/> OK AS IS <input type="checkbox"/> OK WITH CORRECTIONS</p>			